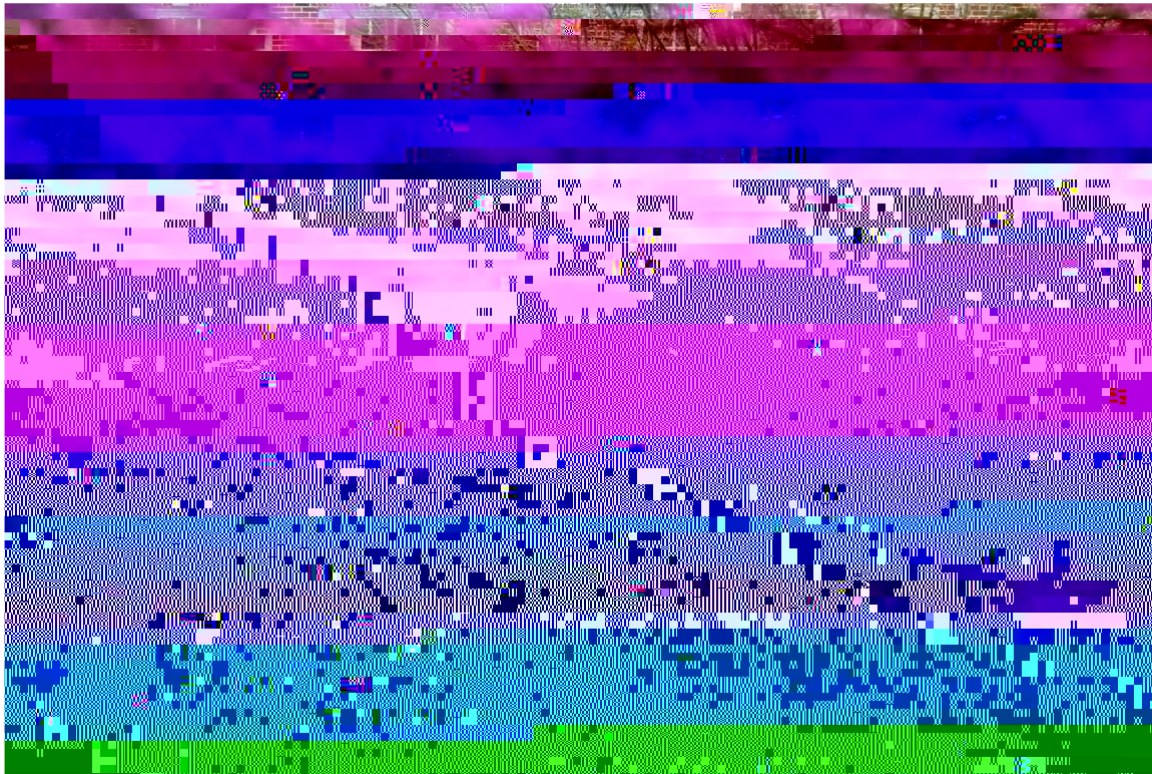


# TROY UNIVERSITY

## 2020-2025 Strategic Plan 2023 Fall Update

Recruit - Retain - Graduate - Internationalization and Diversity





Draft Exec

dollars for the Alumni Legacy Scholarship, which was met. The focus is to raise 1 million for the Troy Alumni Scholarship.

In the Fall of 2023, the Enrollment office continued to see under-awarded scholarships. The Institution conversion rates from awarded to enrolled shifted throughout the levels. The overall spending on institutional scholarships has consistently stayed below the allocated budget.

The recruitment cycle concluding with Fall 2023, and Graduate level applicants (Master's, Education Specialist, and Doctorate) accounted for approximately 37% of non-traditional applications for admission. 61% of these applicants were admitted and 79% of these graduate applicants enrolled, above the established target of 60%.

Troy University has earned the 2023-2024 Military Friendly® School Gold designation from G.I. Jobs magazine, the organization's highest gold ranking. Additionally, TROY was designated as a Military Friendly® School for Spouses and Dependents. More than 1,800 colleges and universities participated in the survey.

For the second year in a row, TROY has established 12 or more new endowed scholarships. In 2023 TROY raised an additional thirteen endowed scholarships totaling \$478,360 in new endowed scholarship funds for Troy University.

## Retention

Fall 2023 continued an increase in transmittal rates for the Foundation Scholarships, showing a continued successful utilization of the scholarships and package scholarships to assist qualified students.

The Leadership Institute began engaging with Pike County LEAD and Autauga County Youth Leadership Program. The Institute presented and discussed with them about different topic areas and course offerings we could provide in the future.

## Graduate our Students

HyFlex courses continue to increase across the University, with the Department of Psychology, English Department, School of Social Work and Human Services, and College of Arts and Sciences all delivering courses. The Sorrell College of Business has an active HyFlex course offering.

The College of Health and Human Services applied for initial accreditation for the Commission on Accreditation of Allied Health Programs for the Bachelor of Science in Exercise Science program in the Fall of 2023.

Alumni Affairs is embarking on an Oral History project with Publishing Concepts, Inc. in hopes of capturing untold stories of the college experience and the strength and emotional connecti

The increase in students participating in Study Aboard from Academic Year 21-22 to Academic Year 22-23 saw an increase of 50 students. The University continues to work with international universities, offering study-abroad opportunities for our students.

The Academic Year of 2022-23 showed that 40% of applications submitted were of minority descent and 17% of race not disclosed. Of those applications, the total admitted were 40% of minority descent, and 10% of race not disclosed. Of the admitted students, the total enrolled were 46% of minority descent and 5% of race not disclosed.



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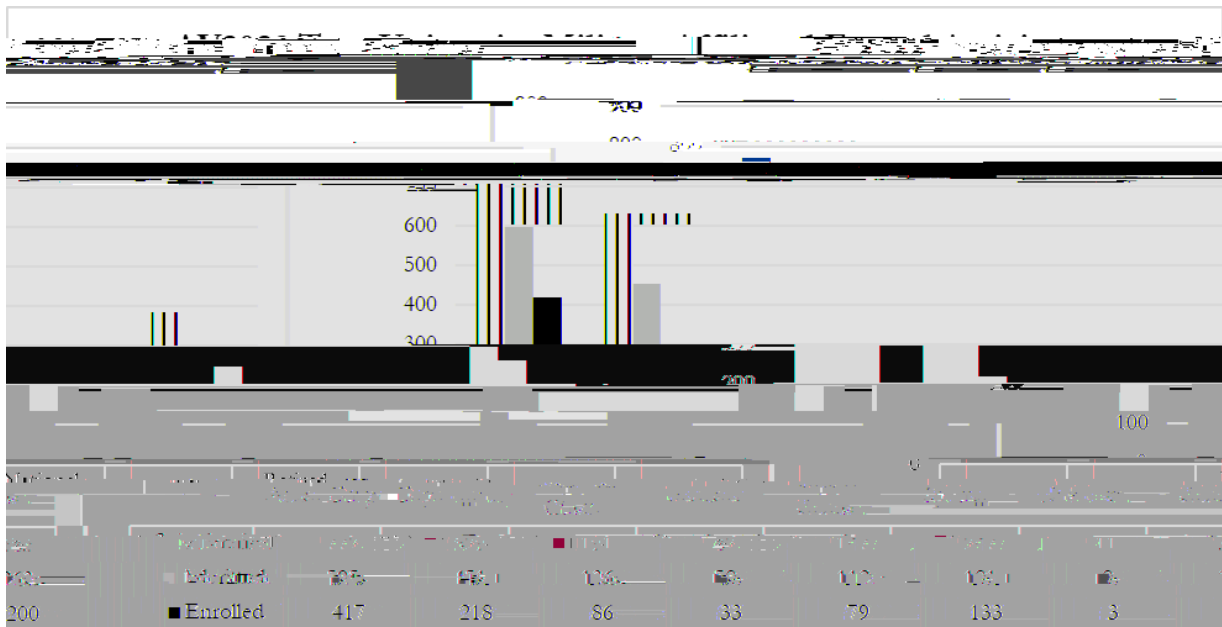
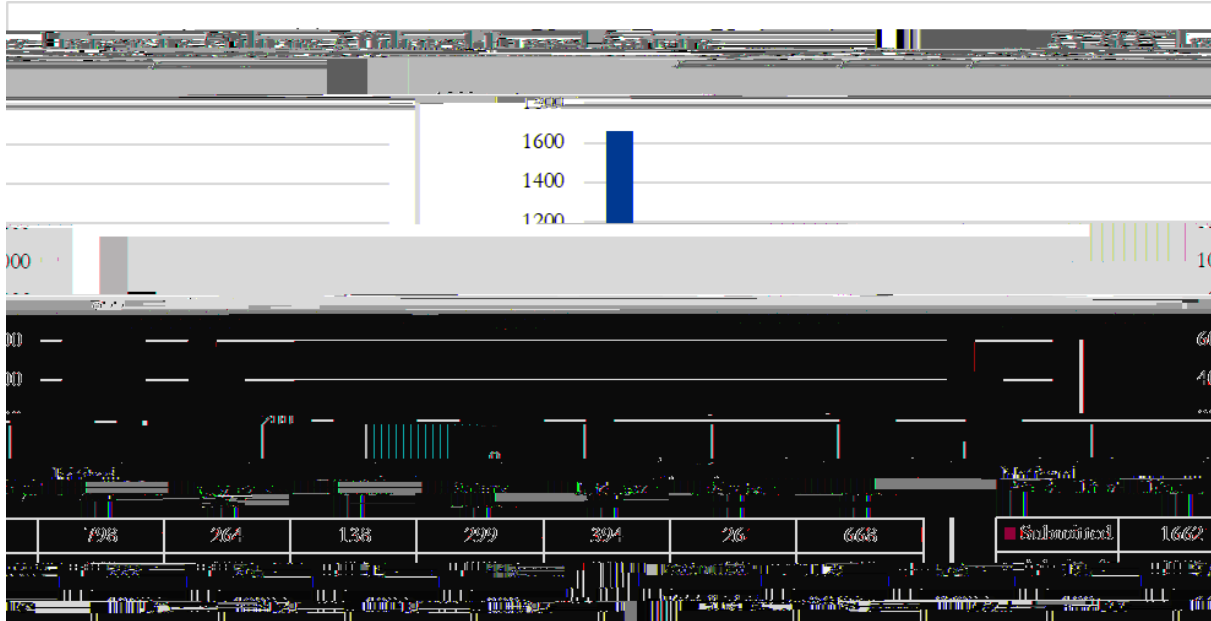
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- x White: 42%
- x Black/African American: 36%
- x Other (American I

